## ASSOCIATE IN ARTS – BUSINESS ADMINISTRATION

**GOALS**

The purpose of the programme is to expand student knowledge of business in the following ways:

* prepare students for transfer into a Bachelor of Business Administration (BBA) degree
* provide students with a well-balanced Liberal Arts education with an emphasis in each student’s chosen area of Business
* give students basic management information to prepare them for careers in Bermuda’s thriving Business environment.

**LEARNING OUTCOMES**

1. **Subject Area Content**
2. Students will demonstrate knowledge of the fundamental principles of Business Management, Business Law and one elective course in Business.
3. Demonstrate knowledge of the fundamental principles of all course content
4. Students will demonstrate knowledge of the basic principles of Financial and Managerial Accounting
5. Students will demonstrate knowledge of the basic principles of Micro-Economics and Macro-Economics
6. Students will demonstrate a working knowledge of general education elective courses in Humanities, Natural Sciences, or Social Sciences.
7. **Communication Skills**

1. Students will demonstrate a firm foundation in English Grammar and Writing.
2. Demonstrate effective oral presentation skills.
3. **Mathematical Skills**
4. Use the basic principles of Finite Mathematics, Statistics, and Calculus
5. **Technology Skills**
6. Use technology skills in collecting and analyzing of data
7. **Critical Thinking Skills**
8. Evaluate, analyze and interpret information.
9. **Professional Expertise**
10. Apply professional standards and principals of ethics.