

B. Dylan Hollis

Benjamin Dylan Hollis, better known as **B. Dylan Hollis**, was born September 7, 1995 and is a Bermudian-American social media celebrity and baker whose videos sometimes showcase his Bermuda roots. He is best known for his TikTok videos where he makes, samples, and comments on unusual vintage American recipes. He has over 10 million followers on the platform and well over 2 million subscribers on YouTube. Hollis has appeared on *The Kelly Clarkson Show*, and his first cookbook, *Baking Yesteryear*, was released in July 2023 by Penguin Random House, debuting at #1 on The New York Times Best Sellers list.

Hollis grew up in St. George's, Bermuda and attended Warwick Academy. In 2014, he moved to Laramie, Wyoming to attend the University of Wyoming, where his longstanding fascination with mid-20th century American culture led him to study 1940s big band jazz, as well as purchase a 1963 Cadillac Series 62 which he named "Ernest."

Hollis began using TikTok in April 2020 to pass time during the COVID-19 pandemic. He initially made short humorous TikTok videos about jazz and his life in Wyoming. Having little baking experience before the pandemic, Hollis was inspired after finding a 1915 recipe for a "pork cake" and decided to film himself preparing it. The video was viewed over 1 million times. By April 2021, Hollis had over 2 million followers on the app, over 37 million likes and was ranked seventh worldwide for influencer growth on TikTok. His fame has mushroomed today to 10 million followers and his posts have garnered 258.3 million likes.